

# meqa BANGKOK SHOW — BITEC — 17-20 / 7 / 2024

**THAILAND'S EXHIBITOR HIGHLIGHTS**

 康亞有限公司  
COMASIA LIMITED

  
WORLDDEX  
Group of Exhibition Companies



# 2023 Post Show Report at a Glance

**megaSHOW**  
BANGKOK

17-20 JULY 2024  
EH98-100 BITEC, BANGKOK, THAILAND

 **365** EXHIBITORS FROM  
**16** COUNTRIES & REGIONS  
**439** BOOTHS

 **4** INTERNATIONAL PAVILION  
Mainland China | Hong Kong |  
Taiwan | Thailand

 **6,292** BUYERS FROM  
**44** COUNTRIES & REGIONS

 **8** SEMINAR SESSIONS





# NEW SOURCING PLATFORMS

ของเอเชียสุดยิ่งใหญ่จัดขึ้นแล้วที่ประเทศไทยตอนนี้!



จัดเต็มกับงาน 4 วัน บนพื้นที่กว่า  
**25,000 ตารางเมตร!**  
และการ์นต์ Buyer จากทั่วโลก  
กับการมอบโรงแรมที่พักอย่างน้อย  
**3,000 ห้อง!**



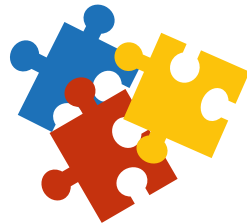


# EXHIBITOR PROFILE

 **DESIGN AND  
HOSPITALITY**

 **GIFT AND  
PREMIUM**

 **FASHION AND  
ACCESSORIES**

 **TOYS AND BABY**

 **HOME PRODUCT  
AND HOUSEWARE**

 **PET PRODUCTS**

 **BEAUTY AND  
WELLNESS**





# EXHIBITOR PROFILE



## DESIGN AND HOSPITALITY

- Interior
- Hotel Supply
- Restaurant Supply



## GIFT AND PREMIUM

- Gifts & Premium
- Handicraft Products
- Souvenir



## FASHION AND ACCESSORIES

- Leather Products
- Textile
- Clothes
- Fashion Jewelry







## TOYS AND BABY

- Toys
- Kids Accessories
- Developmental games and toys



## HOME PRODUCT AND HOUSEWARE

- Indoor / Outdoor Furniture
- Home Decorative
- Houseware
- Kitchenware
- Bathroom Accessories



## PET PRODUCTS

- Clothes
- Toys
- Health & Wellness
- Cleaning
- Equipment
- Electronics



## BEAUTY AND WELLNESS

- Spa
- Recreation
- Treatment
- Healthcare





# VISITOR PROFILE

**megashow**  
BANGKOK  
17-20 JULY 2024  
EH98-100 BITEC, BANGKOK, THAILAND



**Importer**



**Department  
Store**



**Hotel & Resort**



**Restaurant  
Chains**



**Corporate  
Purchasing  
Manager**



**Wholesale &  
Distributor**



**Retail Chain**



**Property  
Management**



**Interior Design  
House**



**Hospital &  
Health Centre**



# VISITOR PROMOTION

megashow  
BANGKOK

17-20 JULY 2024  
EH98-100 BITEC, BANGKOK, THAILAND

GUARANTEE



**BUYERS PLEASE COME & VISIT**

To facilitate your visit, we are pleased to offer:

**TWO-NIGHT FREE ACCOMMODATION at**  
Solaria Nishitetsu Hotel Bangkok  
Novotel Bangkok Ploenchit Sukhumvit  
Hotel JAL City Bangkok  
Hyatt Place Bangkok Sukhumvit

(Terms & conditions apply)

**Pre-register NOW !!!**



Over **1,500** Asian suppliers, **100,000** new products

การันตี BUYER จากทั่วโลก  
กับการมอบโรงแรมที่พัก  
อย่างน้อย **3,000** ห้อง!  
และการโปรโมชั่นหลากหลาย  
ช่องทาง!

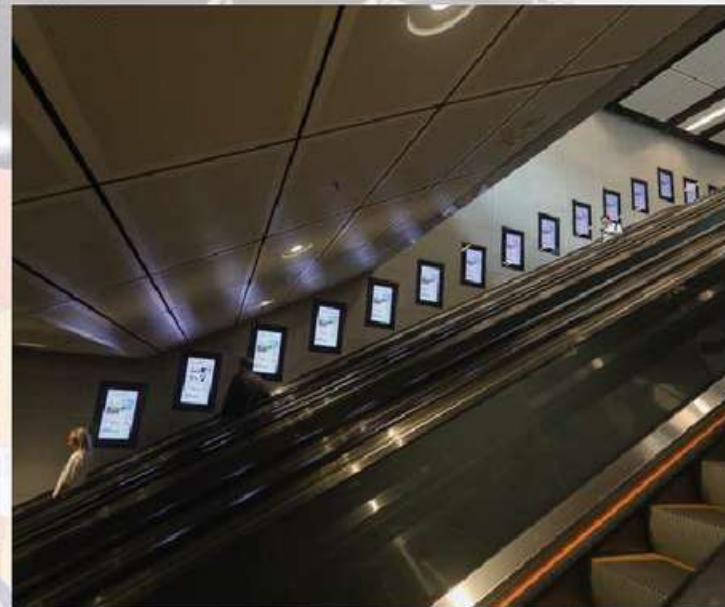


# 2024 Show Promotion

## Hong Kong International Airport

**megaSHOW**  
BANGKOK

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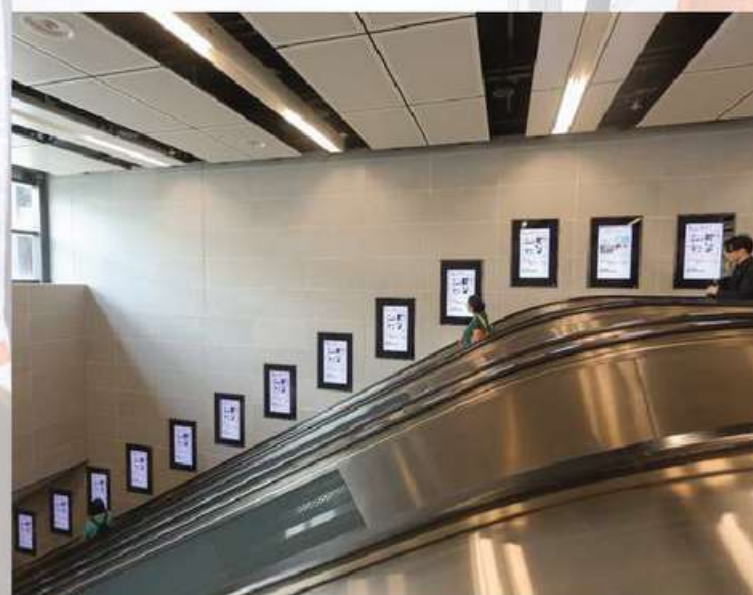


# 2024 Show Promotion

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## Hong Kong MTR





# 2024 Show Promotions

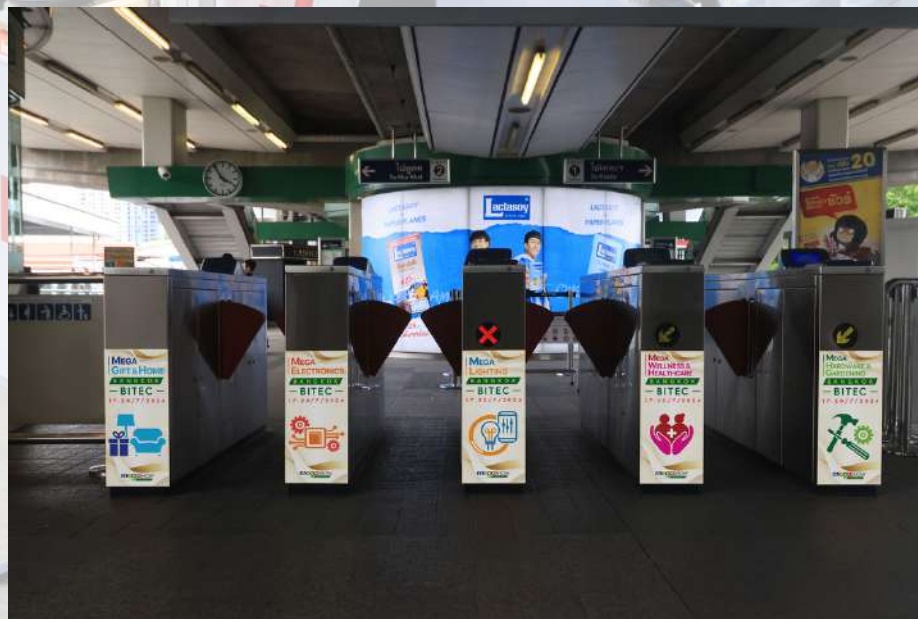
# Thailand Suvarnabhumi Airport





# 2024 Show Promotions

BTS STATION: Bearing, Ekamai, Saladaeng





# 2024 Show Promotions

# BUS





# VISITOR PROMOTION CAMPAIGN

## Direct Marketing Mailers

E-mailing and direct mailing of promotion leaflets and invitations to target buyers in ASEAN and other target countries.

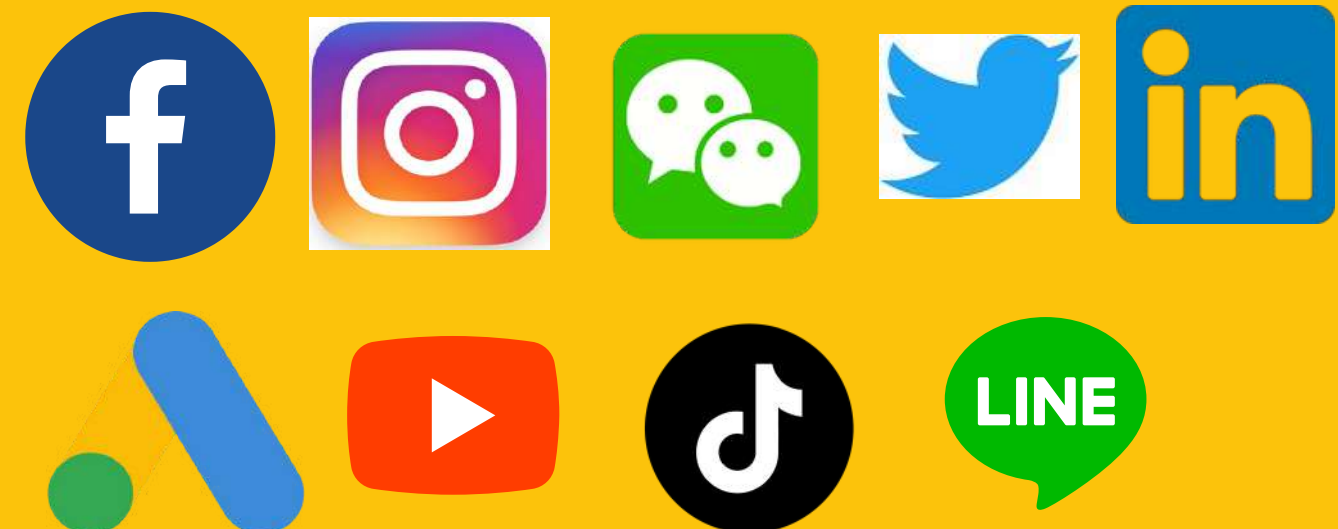
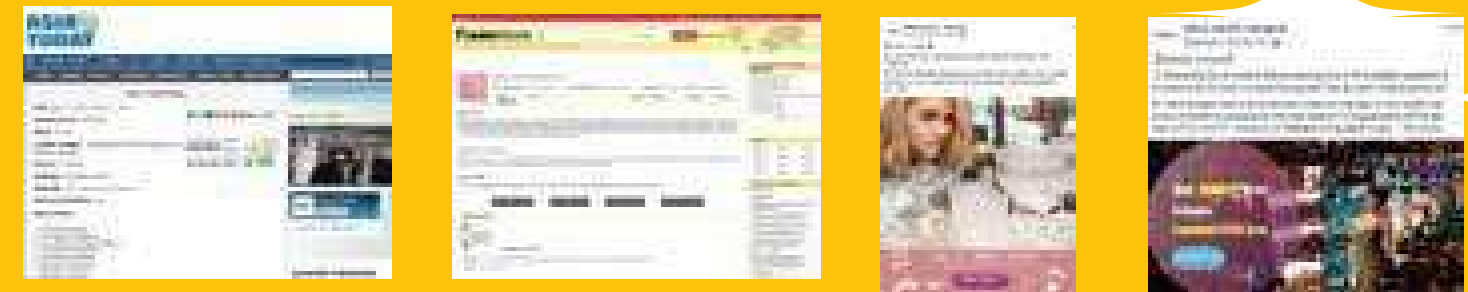


## Print & Online Ads

Advertising in prominent trade magazines and newspapers, as well as online banner adverts at various major sourcing portals and trade association websites in ASEAN and other target countries.

## Social Media & Online Promotion

Advertising and promotion at popular social media platforms such as Facebook, Twitter, Instagram, LinkedIn, WeChat, etc, plus listing the show details in international trade fair calendars, and the 24/7 around the clock promotion at the show's official website.





# VISITOR PROMOTION CAMPAIGN

## Collaboration with Trade Associations

Contact & forge collaborative relationship with influential trade associations and chambers of commerce in ASEAN and other target countries to gain their support for organising buying groups and trade missions to the show.



## Director Calls To Target Buyers

Our professional call centre to personally telephone target buyers to introduce MEGA SHOW- BANGKOK and invite them to come visit the show.



## Media Partner in ASEAN

Our Media Partner will promote the show through various media channels to gain exposure:



## Pre-Show Activities

- **Press Conference**
- **Road Show**
  - Local
  - International
- **Industrial Visit / Invitation & Cooperation**
  - Association Visit
  - Factory visit
  - Embassy run
  - Asean Association visit





# PARTICIPATION FEE

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BANGKOK

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## ร่วมออกบูธผ่านโครงการ



โครงการส่งเสริมผู้ประกอบการผ่านระบบ BDS

สสว. ➡



## รับเงินสนับสนุน

# 80%

ไม่เกินวงเงิน 100,000 บาท  
สำหรับ SME ขนาด SE รายได้ภาค  
ผลิตไม่เกิน 100 ล้านบาท/ปี ภาคอื่นๆ  
ไม่เกิน 50 ล้านบาท/ปี

# 50%

ไม่เกินวงเงิน 200,000 บาท  
สำหรับ SME ขนาด SE+/ME รายได้  
ภาคผลิตไม่เกิน 500 ล้านบาท/ปีภา  
คอื่นๆ ไม่เกิน 300 ล้าน

# 6

sqm. fully furnished

## 80,785 THB

สำหรับ MICRO SME  
รายได้ไม่เกิน 1.8 ล้านบาท/ปีเท่านั้น

# 9

sqm. fully furnished

## 118,770 THB

# 12

sqm. fully furnished

## 153,010 THB

# 18

sqm. fully furnished

## 209,720 THB



# Hall EH 98, 99, 100 & 101



Legend :

3m x 3m Booth - 1460nos.

Floor Plan



# Loading Area

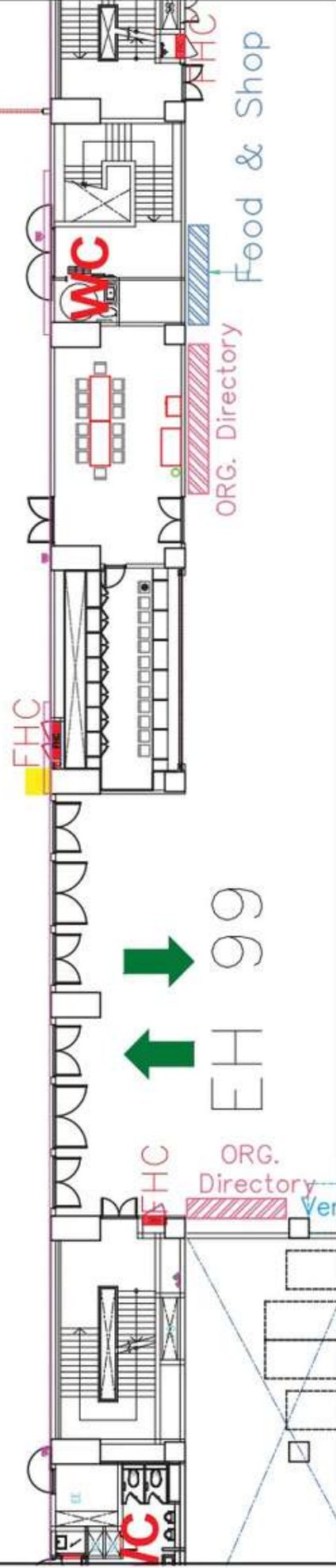
## THAILAND PAVILION



|      |      |      |      |      |      |      |      |      |      |      |      |      |      |
|------|------|------|------|------|------|------|------|------|------|------|------|------|------|
| G-64 | H-63 | H-64 | J-63 | J-64 | K-63 | K-64 | L-63 | L-64 | M-63 | M-64 | N-63 | N-64 | P-63 |
| G-62 | H-61 | H-62 | J-61 | J-62 | K-61 | K-62 | L-61 | L-62 | M-61 | M-62 | N-61 | N-62 | P-61 |
| G-60 | H-59 | H-60 | J-59 | J-60 | K-59 | K-60 | L-59 | L-60 | M-59 | M-60 | N-59 | N-60 | P-59 |
| G-58 | H-57 | H-58 | J-57 | J-58 | K-57 | K-58 | L-57 | L-58 | M-57 | M-58 | N-57 | N-58 | P-57 |
| G-56 | H-55 | H-56 | J-55 | J-56 | K-55 | K-56 | L-55 | L-56 | M-55 | M-56 | N-55 | N-56 | P-55 |
| G-54 | H-53 | H-54 | J-53 | J-54 | K-53 | K-54 | L-53 | L-54 | M-53 | M-54 | N-53 | N-54 | P-53 |
| G-52 | H-51 | H-52 | J-51 | J-52 | K-51 | K-52 | L-51 | L-52 | M-51 | M-52 | N-51 | N-52 | P-51 |
| G-50 | H-49 | H-50 | J-49 | J-50 | K-49 | K-50 | L-49 | L-50 | M-49 | M-50 | N-49 | N-50 | P-49 |
| G-48 | H-47 | H-48 | J-47 | J-48 | K-47 | K-48 | L-47 | L-48 | M-47 | M-48 | N-47 | N-48 | P-47 |
| G-46 | H-45 | H-46 | J-45 | J-46 | K-45 | K-46 | L-45 | L-46 | M-45 | M-46 | N-45 | N-46 | P-45 |

|      |      |      |      |      |      |      |      |      |      |      |      |      |      |
|------|------|------|------|------|------|------|------|------|------|------|------|------|------|
| G-42 | H-41 | H-42 | J-41 | J-42 | K-41 | K-42 | L-41 | L-42 | M-41 | M-42 | N-41 | N-42 | P-41 |
| G-40 | H-39 | H-40 | J-39 | J-40 | K-39 | K-40 | L-39 | L-40 | M-39 | M-40 | N-39 | N-40 | P-39 |
| G-38 | H-37 | H-38 | J-37 | J-38 | K-37 | K-38 | L-37 | L-38 | M-37 | M-38 | N-37 | N-38 | P-37 |
| G-36 | H-35 | H-36 | J-35 | J-36 | K-35 | K-36 | L-35 | L-36 | M-35 | M-36 | N-35 | N-36 | P-35 |
| G-34 | H-33 | H-34 | J-33 | J-34 | K-33 | K-34 | L-33 | L-34 | M-33 | M-34 | N-33 | N-34 | P-33 |
| G-32 | H-31 | H-32 | J-31 | J-32 | K-31 | K-32 | L-31 | L-32 | M-31 | M-32 | N-31 | N-32 | P-31 |

|      |      |      |      |      |      |      |      |      |      |      |      |      |      |
|------|------|------|------|------|------|------|------|------|------|------|------|------|------|
| G-28 | H-27 | H-28 | J-27 | J-28 | K-27 | K-28 | L-27 | L-28 | M-27 | M-28 | N-27 | N-28 | P-27 |
| G-26 | H-25 | H-26 | J-25 | J-26 | K-25 | K-26 | L-25 | L-26 | M-25 | M-26 | N-25 | N-26 | P-25 |
| G-24 | H-23 | H-24 | J-23 | J-24 | K-23 | K-24 | L-23 | L-24 | M-23 | M-24 | N-23 | N-24 | P-23 |
| G-22 | H-21 | H-22 | J-21 | J-22 | K-21 | K-22 | L-21 | L-22 | M-21 | M-22 | N-21 | N-22 | P-21 |
| G-20 | H-19 | H-20 | J-19 | J-20 | K-19 | K-20 | L-19 | L-20 | M-19 | M-20 | N-19 | N-20 | P-19 |
| G-18 | H-17 | H-18 | J-17 | J-18 | K-17 | K-18 | L-17 | L-18 | M-17 | M-18 | N-17 | N-18 | P-17 |
| G-16 | H-15 | H-16 | J-15 | J-16 | K-15 | K-16 | L-15 | L-16 | M-15 | M-16 | N-15 | N-16 | P-15 |
| G-14 | H-13 | H-14 | J-13 | J-14 | K-13 | K-14 | L-13 | L-14 | M-13 | M-14 | N-13 | N-14 | P-13 |







17-20 JULY 2024

EH98-100 BITEC, BANGKOK, THAILAND

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Group of Exhibition Companies

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